Colorado Springs: **(719) 695-8100**

Toll-free: (800) 970-8725



Colorado's premier graphic design, digital media, business communications and advertising agency. Our core services include, but are not limited to:

✓ Graphic Design:

We employ the latest techniques and technologies to provide enterprise-quality graphic design and digital media services for any application or requirement.

✓ Marketing & Advertising Layouts:

Our ad pieces yield maximum ROI by forging positive connections with diverse audiences through compelling, focused advertising media.

✓ Web & Banner Ads:

Our banner designs make optimal use of available screen real estate and impressions to drive effective engagement.

✓ Tradeshow Graphics:

To stand-out from the crowd, rely on CGD to generate beautifully coordinated design packages for even the most complex tradeshow, expo or other event requirements.

✓ Photography & Editing:

Our photography brings an artist's eye to balance and composition, plus advanced photo optimization and retouching services.

✓ Movie Theater Ads:

Engage popcorn-munching captive audiences with impressive big screen marketing that drives consumers to your products or services.

Presentation Graphics:

For presentations that dazzle, we provide graphics and complete layouts that will make true believers out of yawning skeptics.

✓ Branding, Logo & Trademark Design:

We craft innovative, tightly integrated, high-impact branding strategies that rise above the herd and foster brand recognition and customer loyalty.

✓ Print Layouts:

We offer exceptional designs for all types of print media, including but not limited to, brochures, flyers, business cards, pamphlets, handouts, invitations, folders, business documents, resumes and posters.

✓ Product Labeling:

We design attractive, regulatory-compliant packaging and labeling configurations for any type of product.

✓ Vehicle Graphics:

Whether it rolls, flies or floats, we provide magnificent custom graphic wrap and paint scheme designs that turn heads.

✓ Sign & Billboard Design:

We create awe-inspiring designs for any type or size of signage, including billboards and other large formats.

✓ Graphic Designs for Apparel:

Our designs for apparel applications, including silk screen and embroidery, are top shelf.

✓ Business Forms:

Many businesses use outdated, poorly designed forms that hamper effective data collection. We work with your staff on-location to develop clean, logical data-collection strategies.

✓ Television Ads:

Maximize your budget with storyboards and graphics that rival national agencies. We work proactively with talent, studios and vendors at all levels to assure timely, successful production.

✓ Video Production & Editing:

CGD provides strong on-location or studio video production, editing and post-production expertise for any audience or requirement.

✓ Project Management & IT Consulting:

We have the technical acumen, judgment, focus and collaboration capabilities to overcome obstacles and ensure success for mission-critical and high-value projects.

✓ Webmaster Services & Web Copy:

Maintaining online content can be a struggle for organizations that don't have dedicated IT Departments. We have extensive Webmaster expertise across a wide range of industries, styles, and audiences.

✓ Voiceovers & Narration:

We have LAX air traffic controller-trained voiceover talent with extensive experience across diverse genres. For video, film and commercial soundtracks that really pop, Colorado Graphic Design has the chops.

✓ Video Streaming & Mass Media Delivery:

We played helped develop the superb ReachOut365® video streaming platform for organizations that need to connect with audiences large or small.

✓ App User Interface Design:

Many organizations expend significant capital developing apps that fail to meet expectations due to overly complex or otherwise poorly designed interfaces. We collaborate with coders to implement user-friendly UXI paradigms.

✓ Misc. Services:

If it involves creative, innovative, high-precision design or tech consulting work, Colorado Graphic Design is your go-to Agency.

- # We provide complimentary (aka, <u>free</u>) initial project consultations.
- # Our hourly fee is \$30. Flat rates may be quoted for certain projects.
- ⊕ We offer a 10% discount for active duty U.S. military personnel and first responders.

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